



Impact Report 2024-2025

Past patient,
Hayley



Leon, Director
of Clinical
Services, with
past patient,
George



Healthcare
Assistants,
Wendy, Annette
and Sam



Welcome from Elinor Eustace, Chief Executive Officer

As we look back on the 2024-25 financial year in this Impact Report, I can honestly say that it has been one of the toughest times I've ever known at St Giles.

With a national hospice funding crisis, and an urgent need to reduce our annual budget deficit, which sat at **£1.5 million**, we've faced some incredibly difficult challenges and changes – resulting in **23** redundancies made during this time. But through it all, we've remained committed to providing outstanding end of life care to local people, and their loved ones, when and where they need it the most.

Whilst it's been a year of resilience for #TeamStGiles, we're delighted to celebrate some of our wonderful successes throughout this Impact Report. We've built our reputation as a pioneering, research-active organisation, which

you can learn more about on page 12, and we've been interviewed live on Good Morning Britain about the importance of hospice care. Turn to page 20 to find out more.

We know that the hospice sector continues to face significant financial challenges nationally – with **two in five** hospices expected to make cuts in 2025. We'll continue to work alongside Hospice UK, and our wider hospice colleagues, to advocate for long-term, sustainable funding solutions to secure the future of hospice services for all who need them.

In the meantime, I'd like to recognise and thank our dedicated and passionate team for continuing to deliver outstanding care to our patients through these exceptionally difficult times – their commitment to St Giles and the hospice sector is phenomenal.

I'd also like to give my sincere thanks to our wonderful volunteers and supporters for standing with St Giles throughout 2024-25.

Day to day, we never forget the generosity of our community. Without you, we simply would not be able to provide our crucial work caring for local people at the end of their lives.

To each and every one of you, thank you so much. We've always said that it takes a community to make a hospice, and this has never been more true than it has this year.

Elinor



Nurse
Kristie with
past patient,
Nicola

Why we are here

In 2023, we marked our 40th anniversary of providing specialist palliative and end of life care for local people in our community. Many things have changed over those 40 years, but one thing has remained constant – the need for good end of life care.

Dying with dignity and without pain is as important now as it was when we were founded in 1983. With an ageing population; pressures on the healthcare system; and people living longer and with more complex needs, there has never been a bigger demand for hospice services as there is currently. Data from Hospice UK suggests that by 2040, around **130,000** more people will die each year in the UK than today.

That’s why we’re here. To provide local people, and their loved ones, across Staffordshire, North Birmingham and surrounding areas with the end of life care they deserve. Dying and grief are universal experiences, but too many people face them alone.

Whether in the last months, weeks or days of life, we help to make a positive difference, providing outstanding care and support during the most difficult of times.

Our vision, purpose and values

Our vision

A world where everyone has fair access to specialist palliative and end of life care.

Our purpose

To provide specialist palliative and end of life care for our community.

We listen to our patients and their loved ones and work with health and social care partners to make things better for those living with a life limiting illness.

We support families and loved ones with all aspects of terminal illness, death and dying.

We provide specialist advice, support, education and training for healthcare providers and our communities, to improve understanding of hospice care.

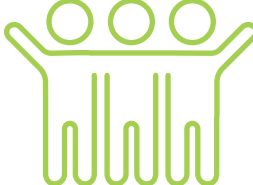
Our values



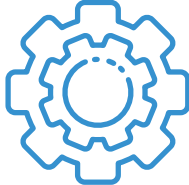
We care



We are trustworthy



We work together



We are creative



We take pride

We are **#TeamStGiles**

Our year in numbers

Thanks to your incredible generosity and the efforts of our dedicated volunteers and staff, we've continued to be here for our patients, and their loved ones, during 2024-25.

We're here for you...

We spend close to **£10 million** each year providing our specialist services.



We cared for
224
patients on our Inpatient Unit,
with **240** admissions



We cared for
1,226
patients at home,
with **5,913** visits



We supported
137
people through our Women's
Cancer Support Service



We supported
990
patients through our specialist
Lymphoedema Clinic, with
1,845 appointments



We supported
436
people through our Family
Support and Wellbeing
services, including **114** children

...because
you're here
for us



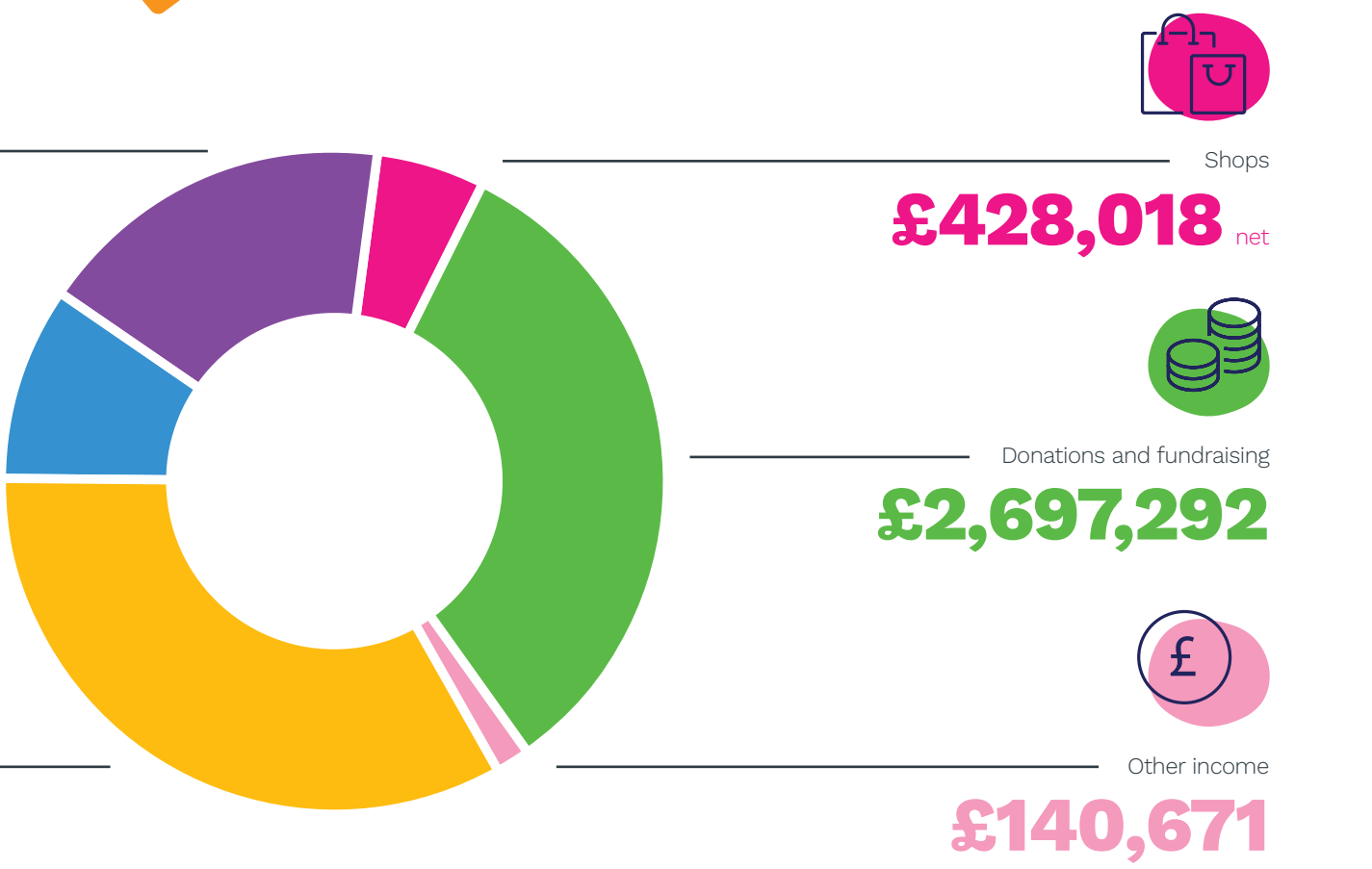
Legacies
£1,446,592



Lottery
£768,663 net



NHS grants and contracts
£2,788,334



Our six strategic objectives

As we reflect on the second year of our three-year strategy, launched in 2023, we're delighted to share a further update on our progress with our six strategic objectives.

Our multi-disciplinary team colleagues, **Ruth, Ainsley and Alex**



1. To deliver excellent care

Our priority throughout 2024-25 has been to maintain the highest possible level of care for our patients, and their loved ones, whilst ensuring the long-term sustainability of our hospice.

Faced with a **£1.5 million** annual deficit, we introduced our Transformation Programme in 2024-25. After months of careful consideration and consultation through this programme, we announced some changes to our workforce and care provision in November 2024, that would ensure we were operating within our financial means and safeguarding the future of St Giles.

Our Inpatient Unit bed capacity reduced from 23 to **15 beds** – including 12 specialist palliative care beds, along with three end of life care beds. We also consolidated our community care provision to create a more seamless journey for our patients – combining our advice and support line with our Hospice at Home team, Respite team and Community nursing team.

Whilst these changes have led to significant efficiencies in our services, they also sadly resulted in the loss of valued and much-loved colleagues. Undoubtedly, this last year has been one of the toughest on record,

but we have, and always will, remain committed to providing outstanding end of life care to local people, and their loved ones, when and where they need it.

People don't always realise that **more than 80%** of our care is delivered in the familiar surroundings of patients' own homes. Throughout 2024-25, our specialist teams made **5,913** visits out in the community, delivering compassionate care to the doorsteps of **1,226** patients.

Another **224** patients benefited from the expert, individualised care of our multi-disciplinary team on our Inpatient Unit. In February 2025, that included making patient Maurice's dream of walking his daughter down the aisle come true – when we helped to host a ceremony for Maurice's daughter, Hannah, and his son-in-law, Josh, at our hospice site in Whittington.

Our Family Support and Wellbeing team were here for **436** people throughout 2024-25, providing bereavement support for St Giles patients, and their loved ones, including **114** children. We're continually evolving our family support services to ensure that we're providing the right support and care, to the right people, at the right time. This year, we've reviewed how we can improve the referrals

process, through the active introduction to a Family Support Worker immediately following the death of a loved one. We've also introduced a new initiative – the offer of memory making, such as fingerprinting, on our Inpatient Unit, to create lasting memories and cherished moments for patients and their families.

We also welcomed new members to the team in 2024-25, bringing in fresh ideas and perspectives to the organisation. Our Physiotherapist joined us in January 2025 – adding another speciality to the team, helping patients to maximise their movement and function, and enjoy the best quality of life possible.

Two Deputy Clinical Lead roles were also introduced to support our streamlined community services, along with a Head of Clinical Quality and Safety. As an organisation, we're committed to delivering the highest quality care for our patients, and their loved ones, and this role is fundamental in achieving this.

Despite 2024-25 being such an uncertain time for our team, our dedicated, passionate and resilient workforce have continued to deliver excellent care – day in, day out.

Isabella Wilson, whose stepdad, Neil, was cared for by our team in October 2024, said:

“Nothing was ever too much to ask. Every member of staff was kind, helpful and reassuring. We knew Neil was in good hands.”

“For me and my mum, St Giles helped us honour Neil's final wishes and that meant everything. We're so thankful to St Giles and all the support they were able to provide us, not just for dad, but for me and Mum as well.”

Isabella and her late stepdad, Neil





2. To be an outstanding team

Our volunteers and staff are the driving force behind everything we do – and we're privileged to have **over 230 staff and **more than 800 volunteers** as part of our hospice family.**

Recognising the importance of communicating with and supporting our workforce through this incredibly challenging year, we introduced 'The POD Hub' in July 2024 – a dedicated area on our Intranet for all our People and Organisational Development (POD) information and updates. The POD Hub allows us to communicate and engage with our workforce about the five key themes they identified as important to them – including communications and engagement; pay and benefits; workplace wellbeing; equality, diversity and inclusion; and learning and development.

Throughout 2024-25, we also continued a complete review of our workforce lifecycle, implementing values-based recruitment and new induction plans to ensure we attract the best candidates, and subsequently support them through their onboarding journey. This included the re-introduction of our 'Know Your

Organisation' induction day in 2025, where new starters can learn all about our hospice, and the teams and individuals that help make St Giles such a special place.

As a hospice, we're committed to supporting local people, and their loved ones, living with a terminal illness – and we've also turned our compassionate care inwards to support our volunteers and staff. We introduced an Employee Assistance Programme in 2024, designed to support the wellbeing of our colleagues, both at work and at home, and organised menopause workshops throughout the year. We also acknowledge that working with bereavement and loss can be difficult and emotive, and so we introduced our new bereavement workshops in March 2025. Led by our Family Support and Wellbeing team, these give volunteers and staff the tools they need to not only support our families, but to also look after themselves.

We reviewed our education and training offering in 2024-25, streamlining our eLearning modules and offering mandatory training and study days for clinical staff, as well as personal development

days to help colleagues develop their skills and exceed the expectations of those we care for. Another new introduction has been our manager workshops – led by our HR team and equipping managers with the skills they need to effectively lead and inspire their teams. Topics so far have included recruitment, absence management and appraisals, with additional workshops being developed.

Following the significant workforce changes implemented through the Transformation Programme, we were keen to engage with our colleagues through a survey. Our Staff Survey launched in February 2025 and achieved a fantastic response rate – with **78%** of staff taking part. Within this, **84%** of staff said they received regular communication updates, which we were pleased to hear following our ongoing work with The POD Hub. The survey also identified areas in which we can improve, and we're dedicated to fostering an environment where feedback is listened to and acted upon, to make St Giles the best place it can be for everyone. Our staff survey engagement sessions will follow this next financial year, before an

Our People and
Organisational
Development
team



Katrina Moore,
Staff Nurse

action plan is put into place to shape the future of St Giles for the benefit of all our staff, volunteers, patients and loved ones.

As well as training our volunteers and staff, we've also remained committed to supporting our colleagues across the wider hospice sector. Our Practice Educator has facilitated several webinars as part of the Hospices of Birmingham (HOBS) Palliative and End of Life Care Education Programme.

Plus, we're keen to engage with the next generation of palliative and end of life care specialists – with many students joining our hospice for clinical placements from Birmingham City University, University of Derby, University of Staffordshire and University of Wolverhampton.

One student, Katrina Moore (pictured right), was so inspired by her time with us, that she's now joined our Inpatient Unit team as a Staff Nurse, following the successful completion of her nursing qualification.

Staff Nurse, Katrina, said:

"My time as a student at St Giles was truly life-changing. From the very beginning, I was welcomed with warmth and genuine support by all the staff, who made me feel like I belonged."

"The encouragement and guidance I received throughout my placement helped me build confidence in both my clinical skills, and in myself as a future nurse. I'm proud to say that I now work for St Giles, and every day I feel honoured to be a part of a place that once supported and inspired me as a student."





3. To be innovative

Since the beginning of our three-year strategy, we've embraced a digital transformation programme to leverage new technologies, improve processes and ultimately deliver better services for our patients, and their loved ones.

November 2024 saw the launch of our new website – an essential part of our service delivery and central point of information for patients, families and healthcare partners. Not only did we review and update our patient referrals criteria in time for this launch, but we also introduced digital referrals, which has streamlined and sped up our referrals process considerably.

In 2024-25, we also started to implement the evidence-based RUN-PC Triage Tool – a novel tool, developed through a pioneering body of research, to support with the prioritisation of patients referred to specialist palliative care services. Following months of analysis and scoping, we plan to introduce this tool within our Community team in the next financial year and are hopeful that it will contribute to reducing the time between referral and care, and ultimately reduce the number of referrals awaiting triage.

Since the appointment of Professor Cara Bailey in January 2024 – a joint appointment with the University of Birmingham – we've built our reputation as a research-active organisation. Research is an integral part of our strategic objective to be innovative, as it supports with the advancement of end of life care for people in our region. In November 2024, we hosted our first monthly Journal Club, open to all colleagues to learn more about research. Plus, our Research Spotlight email is distributed bi-monthly to keep colleagues up to date with the latest research and evidence to inform their practice.

Two research studies were completed in 2024-25, which our hospice was actively involved in. This included the CHELsea II Trial, which assessed whether giving end of life patients fluid via a drip, known as Clinically-Assisted Hydration (CAH), was effective at preventing delirium. The study involved 80 hospices and hospitals in the UK – and included 13 patients from St Giles. Much like this study, there will always be unanswered clinical questions that are ripe for further research – and we're determined to play our part in this vital work to help improve end of life care for future generations.



Professor
Cara Bailey

As mentioned earlier on in our Impact Report, we're also committed to supporting our colleagues across the wider hospice sector. 2024-25 saw the launch of the Birmingham and Solihull End of Life Care Toolkit – a hugely valuable platform, created by a group of end of life care professionals, including colleagues from St Giles. The toolkit is aimed at supporting staff to improve their knowledge and skills in delivering end of life care, while members of the public are also able to explore the toolkit's information and resources. At the Health Service Journal (HSJ) Digital Awards, the toolkit received a Highly Commended award in the Digital Team of the Year category!



Jemma
Dicken from
our Community
team



The launch
of our new
website



4. To grow our income – Fundraising

Put simply, we couldn't deliver our vital care without the support of our kind-hearted community. We spend close to £10 million a year providing our specialist services – with less than a quarter of this funded by the Government. As a charity, we therefore rely on the goodwill of our generous supporters to sustain our much-needed services.

Similarly to last year, our wonderful community helped to raise **over £8 million** during 2024-25 through fundraising for us, and supporting our charity shops. With hospices across the UK facing a collective **£77 million** funding deficit, we launched our Urgent Appeal in November 2024 to help secure the future of St Giles – and the generosity shown by our amazing supporters was nothing short of extraordinary.

In just a few short months, our Urgent Appeal raised **over £350,000**, enabling us to address some of our immediate financial challenges and continue providing specialist care to more families – like Sean's.

Bereaved husband, Sean Collins, kindly agreed to share his story in support of our Urgent Appeal. His wife, Felicity, died at St Giles aged just 38 – and his children, Isla (10) and Lachlan (8), sadly lost their mummy.

Bereaved husband, Sean, with his children, Isla and Lachlan

Bereaved husband, Sean, said:

“My biggest fear was that Felicity would die in pain, however, the team at St Giles made sure that didn't happen.

“Hospices have got to keep open,” he urged. “I can't help but think about how different our journey would have been without St Giles. They were always there, offering the most compassionate, personal care I could ever imagine. Their love and dedication will forever be in our hearts.”



Cycle St Giles

We're also incredibly grateful to the many people who choose to leave a gift to St Giles in their will. **One in six** of our patients are cared for through donations we receive from legacy gifts, and in 2024-25, we were honoured to receive a total of **£1,446,592** through legacies. To help promote the importance and impact of gifts in wills, we joined Hospice UK's 'This is Hospice Care' campaign in February 2025 – a national initiative, which joined together more than 140 hospices across England, Scotland and Wales. The message of the campaign was clear – leave a gift in your will and help protect hospice care **for all, for now, forever.**

Our lottery is another vital source of income for St Giles, with around **22,000** weekly lottery players. Whilst our lottery raised an incredible **£768,663** in 2024-25, we are sadly seeing our player numbers decline year on year. To help combat this, in April 2024, we introduced the sale of single weekly tickets through our charity shops – raising **£11,654** throughout the year!

In 2025-26, we'll be looking to re-invest in this significant income stream – with the goal of reaching **25,000** weekly lottery players in the next three years.

Another **£2,697,292** was raised through donations and fundraising in 2024-25, with our supporters taking on all sorts of challenges – from wing walks and skydives, to climbing Kilimanjaro and completing keepy-ups. We also witnessed **62** brave supporters walk over a bed of hot coals in our Firewalk challenge, raising a 'spark-tacular' **£22,989!**

However, we've sadly noticed that attendance at our flagship events – such as Solstice Walk and Cycle St Giles – is steadily declining, and we'll be focusing on how we can adapt and innovate in 2025-26, setting up committees to bring our community to the heart of our fundraising activities.

Our Firewalk challenge





4. To grow our income – Retail

Our network of charity shops plays a crucial role in helping us continue to care for local people, and their loved ones, living with a terminal illness. During 2024-25, our 23 shops raised £428,018.

With the ambitious goal of contributing **£1 million** to the hospice by 2026, we've been investing in our retail network and expanding our portfolio of shops across our 2023-26 three-year strategy. This year saw the refurbishment of five of our existing stores – including Swadlincote, Ashby-de-la-Zouch bookshop, Kingstanding, Mere Green bookshop and Bloxwich. Plus, we proudly opened two brand NEW shops in Bilston and Brownhills – a significant milestone for our Retail team, with Bilston being our first new store opening in more than five years.

We sold over
800,000
pre-loved items through
our shops in 2024-25!



Our refurbished
Ashby-de-la-Zouch
bookshop

Thanks to our incredible team of **more than 500** volunteers and **over 60** staff, we sorted through a whopping **227,000** bags of donated stock and served **487,525** customers in 2024-25 – but the year sadly hasn't been without its challenges, too. The cost-of-living crisis has led to people buying fewer luxuries, or purchasing cheaper, lower-quality clothing through the 'fast fashion' industry. This has had an impact on the amount of donations we're receiving, with an **8%** decrease in bags and items donated compared to the previous year.

Whilst we've had our challenges in-store due to the economic climate, shoppers in Darlaston have embraced our new 'clearance store' concept, launched in February 2025 specifically for that shop. All items in Darlaston are priced at 95p, £1.95 or £2.95 – a unique pricing structure which offers customers a more economical option of buying second-hand – and we've seen sales increase by **15%**!



Our
refurbished
Kingstanding
shop

Additionally, our online sales have grown this year through efficiencies and improved processes – with our eBay sales increasing by **62%** compared to 2023-24. We started trialling Artificial Intelligence (AI) tools for our eBay shop from December 2024, helping us to save time, improve listing quality, and sell a total of **4,800** items throughout the year. Our top-selling item, an antique silver hallmarked tea set, sold for **£1,346!**

Our Head of Retail, who joined us in July 2024, has been instrumental in improving communication and skillset across our stores. Throughout the year, we've introduced more staff training on topics such as space management, Gift Aid and age restricted goods. Plus, our first weekly Retail Voice email newsletter was distributed in September 2024 – giving teams an insight into sales performance and good news stories, such as our Ashby-de-la-Zouch bookshop team winning second place in the Best Dressed Christmas Window Competition, run by Ashby Town Council.

With a year full of ups and downs, we're truly grateful to all our customers, donors, volunteers and staff for their continued support and dedication. Our shops truly are at the heart of our communities, and every item sold, and every donation received, directly supports our patients and families during some of the most challenging times of their lives.

Liam, Retail Development Supervisor, at our new Brownhills shop





5. To be sustainable

Year two of our three-year strategy has very much focused on our fifth objective – to be sustainable – with a strong focus on the long-term financial sustainability of St Giles.

Data released in 2024 estimated that the UK hospice sector, which supports 300,000 people annually, was facing a collective deficit of **£77 million** in the financial year 2023-24, and unfortunately, we were not immune to the impact of this.

Faced with a **£1.5 million** annual deficit that threatened our hospice's 40-year legacy, we introduced our Transformation Programme in 2024-25, which reviewed the way in which we delivered our services to ensure that we're here for our local community for the next 40 years, and beyond. We now move into year three of our strategy having significantly reduced our budget deficit by **over £1 million**.

It's a shock to many of our supporters that **less than a quarter** of our funds are provided by the Government. Like many in the hospice sector, we've experienced a real-terms reduction in statutory funding, and while we are proud of our deep community connections and the incredible support we receive locally, we recognise that we urgently need a sustainable funding model that ensures we can continue providing essential end of life care for generations to come.

Throughout the year, we've been campaigning alongside Hospice UK – the national charity for hospices – for more sustainable hospice funding. We've encouraged **more than 300** people to write to our local MPs, and welcomed MPs for Lichfield, Tamworth and Sutton Coldfield through our hospice doors to learn more about our fundraising model, and the essential need for increased Government support.

In late 2024, the Government announced **£100 million** of funding to be distributed across adult and children's hospices – this funding was specifically earmarked for capital projects, such as buildings, facilities and infrastructure improvements. While this one-off investment was very welcome, with St Giles receiving **£213,793** in February 2025, we will continue to work with the Government to address the day-to-day running costs that hospices desperately need, and secure the future of hospice services for all who need them.

By the end of 2025-26 – the final year of our strategy – we hope to achieve a balanced financial position. Whilst this year has very much focused on our economic sustainability, we understand that our environmental and social sustainability is just as important. Our Head of Facilities and Procurement joined us in January 2025, and has already reviewed many of our contracts, such as our electricity and gas, to make sure that we're efficient and getting the very best value for money.



Our CEO, Elinor, with Sarah Edwards, MP for Tamworth



Sustainable Fashion Workshop at our Tamworth shop



Gardens and 'living roof' at St Giles Hospice, Whittington

Meanwhile, in our shops, we're continuing to upgrade our existing stores to more energy-efficient LED lighting, and we hosted our first sustainable fashion workshop during Sustainable Fashion Week. Customers could drop in to our Tamworth shop to learn how to 'make and mend' and give their clothes a second chance through the power of repair!



6. To communicate well

Through this objective, we're always aiming to raise awareness, change attitudes and motivate action through clear, honest and transparent communications – but there's one audience that's instrumental in helping us achieve this, and that's our wonderful workforce.

We've developed a comprehensive internal communications programme that ensures our colleagues and, in turn our community, are well-informed with what's happening across the organisation. This includes our weekly Hospice Round-Up email, as well as our monthly Hospice Brief sessions – giving teams the chance to hear the latest updates directly from our Executive Leadership Team and departments.

During our Transformation Programme, we recognised that open and timely communications were more important than ever. Our colleagues were navigating such an incredibly challenging time, and it was vital that we provided regular updates and face-to-face communication to help preserve trust, maintain morale, and ensure that we continued to meet the needs of our patients, and their loved ones.

The national hospice funding crisis generated lots of media interest, and as we kept our community informed about the Transformation Programme, we also positioned St Giles at the heart of the national debate. In November 2024, we featured in the groundbreaking ITV Tonight documentary, 'Keeping Care Alive: Hospices in Crisis?', which shone a light on the huge funding pressures facing hospices right across the country. To help promote the programme, our CEO, Elinor Eustace, was invited to talk on Good Morning Britain alongside ITV Investigations Editor, Daniel Hewitt – our first time in the breakfast news studio, and an incredible opportunity to communicate about the importance of hospice care.

Meanwhile, as we launched our Urgent Appeal, the BBC also rallied behind us and aired Sean's incredibly poignant story on BBC Midlands Today. As mentioned earlier on in our Impact Report, Sean's wife, Felicity, died at St Giles aged just 38 – leaving behind two young children. Sean bravely agreed to share his story to help our hospice continue to be here for more families, like his, and we couldn't be more grateful.

The stories of our patients, and their loved ones, are a powerful way of communicating what we do here at St Giles – showcasing the real experiences of those we support and helping others to understand our vital work providing specialist palliative and end of life care for our community.

Thanks to our ongoing political engagement throughout 2024-25, Lichfield MP, Dave Robertson, spoke passionately about our Urgent Appeal in a parliamentary debate in January 2025, highlighting the challenges we face and the need for long-term sustainable funding. We regularly engage with our local MPs and will continue to raise this issue with the Government, collaborating with sector colleagues to make our voice stronger.

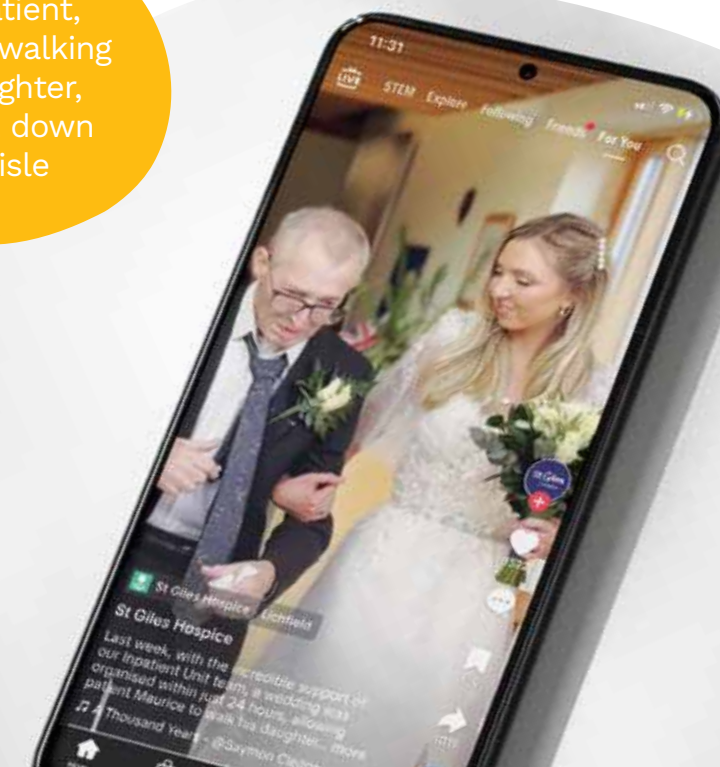
Sean, husband of the late Felicity, on BBC Midlands Today

Aside from campaigning for sustainable funding and regularly making the headlines, we continued to communicate about the vital work we do through our website, social media and promotional materials. Our new website launched in November 2024 – the place our patients and loved ones often go to first to find vital information about their care. Plus, we've fostered a wonderful community through our social media channels, with **more than 30,000** followers engaging with our posts, helping us to reinforce our messages, reach new audiences and generate additional support for St Giles. A video we shared on TikTok showing patient, Maurice, walking his daughter, Hannah, down the aisle achieved **over 100,000** video views – and was picked up by international news outlets, such as America's People magazine.

We take such pride in producing work for our various communications channels, that not only boosts awareness of the hospice, but also reflects well on the 'Outstanding' organisation we are and encourages our supporters to continue to be here for us, so that we can be here for those who need us most.

Past patient, Maurice, walking his daughter, Hannah, down the aisle

Our CEO, Elinor, on ITV's Good Morning Britain



Thank you

We're honoured to have been supported by some wonderful businesses, charitable trusts and foundations throughout 2024-25.

Your incredible support has enabled us to continue caring for local people, and their loved ones, when they need us most.

To all those listed here, and the many others who aren't – a heartfelt thank you to you all. **We couldn't do what we do without you.**

United Pallet Network
donated £5,500
from an awards
evening



Baron Davenport's Charity
Burton on Trent Nursing Endowment Fund
C B and H H Taylor 1984 Trust
Cadent Foundation Community Fund
Consolidated Charity of Burton upon Trent
Coventry Building Society
Criffel Charitable Trust
Discretionary Trust for the late Philip Baldwin
Downes Property Ltd
E M Chapman Discretionary Will Trust
Greener Compositing
H. E. and E. L. Botteley Charitable Settlement
J & O Lloyd Trust
Keltruck
Marfleet Facilities Ltd
Marks & Spencer Plc
Mercer Foundation
Motor Fuel Group
MV Kelly
New Homes Advice
NFU Mutual
Parrys International Tours Ltd

Pickerings Solicitors
Riviera Travel
Sibson Mill Properties Ltd
South Staffs Water Plc
Sutton Byre Charitable Trust
Swinfen Broun Charitable Trust
The Albert Hunt Trust
The Birmingham District Nursing Charitable Trust
The Boss Partnership
The Edgar E Lawley Foundation
The Edward and Dorothy Cadbury Trust
The February Foundation
The Francis and Eric Ford Charity Trust
The Grace Trust
The Grimmitt Trust
The James Tudor Foundation
The Roger & Douglas Turner Charitable Trust
The W. G. Edwards Charitable Foundation
Turley Associates
United Pallet Network
Wills and Trusts Wealth Management Group
Zipvit (Vitamins & Minerals)

September 2024 also marked the triumphant close of our March of the Elephants art sculpture trail.

After 10 weeks in the streets, parks and open spaces of Lichfield, Tamworth and Sutton Coldfield, our beautiful elephant sculptures were auctioned off, raising an impressive **£125,000** for vital end of life care services.

From locations to logistics, without the support of our wonderful sponsors, we couldn't have pulled together such a fantastic trail! Thank you to each and every one of you for making March of the Elephants such a success:

BBC Radio WM
Boldmere Neighbourhood Forum
Central Co-op
Davisons Law
Dee Mistry Creative
Estate Signs & Print Ltd
Fit Midlands Ltd
GBCR
Headlam Group
Lichfield Cathedral
Lichfield District Council
Lichfield Maize Maze
Lichfield Rugby Club

Manor Farm Fruits
Richard Winterton Auctioneers Ltd
RotoSpa
Shire Leasing
SnowDome
Studio Forty Six
The Deli Social Ltd
The Gracechurch Centre
Tippers Building Materials
Wes Webster Photography
Wincanton
Nineteen Ltd



March of the
Elephants
auction at
Lichfield
Cathedral

Manor Farm
Fruits with
their elephant
BookBench



We're here for you...

Whether you're living with a terminal illness, or your loved one is nearing the end of their life, we're here for you at every stage. Our advice and support line is available 24/7 on **0300 330 9410**.

...because you're here for us

We spend close to **£10 million** a year providing our specialist services. With less than a quarter of this funded by the Government, we rely heavily on donations and income generation from the local community to continue our vital care.

If you can, please consider donating today. It takes a community to make a hospice – and we couldn't do what we do without you!



Please consider donating today:

By phone:

01543 432538

We're available weekdays, 9am-5pm



Online:

www.stgileshospice.com/donate

or scan the QR code



By post:

**Impact Report, St Giles Hospice,
Fisherwick Road, Whittington, Lichfield,
WS14 9LH**



Please do not send cash in the post. Make cheques payable to 'St Giles Hospice'.

*Thank you so much
for your support.*

St Giles Hospice, Fisherwick Road, Whittington, Lichfield, WS14 9LH.
Registered Charity No. 509014



"You would be surprised to learn what funding they get – it's hardly anything. This is the main priority – fundraising for these places, because think about the people who haven't got families. They need peace and comfort. And that's all you want in your last days."

Nicola's last recorded thoughts about our hospice care, before she sadly died in October 2024, aged 45.

