



**Job Title: Communications and PR Manager**

**Department: Marketing**

**Location: Whittington**

**Salary: Dependent upon experience**

**Working Hours: 37.5hrs per week including some weekend and unsocial hours required**

**Closing Date: 21<sup>st</sup> January 2019**

**Interviews: TBC**

**About the Role:**

St Giles Hospice is looking for an experienced **Communications and PR professional** to join its busy Marketing and Communications team.

Working for the Finance and Commercial Director and closely with the Marketing Manager and Heads of Income Generation the post holder will help deliver a communications strategy ensuring all external and internal stakeholders understand our tone of voice, brand guidelines and key messages and that has a positive impact on our income generation.

Building excellent relationships with our local media and media partners, you will be responsible for promoting our work through online and offline channels as well as providing copy and content for St Giles Hospice marketing materials as well as care literature including patient care stories.

St Giles launched its 5 year strategy in April 2017, has successfully rebranded and is at an exciting point in its development. Fundraising will be key to its success and marketing is crucial to support this.

**Company benefits:**

To reward the hard work of our fantastic staff, St Giles hospice offers an excellent benefits package;

- 27 days annual leave plus bank holidays (rising to 35 days with service). We also offer the option to buy annual leave.
- Contributory pension scheme
- Free car parking
- Training and development opportunities as well as progression within the organisation.

**About us:**

St Giles Hospice is a registered charity offering high-quality specialist care free of charge for people living with diseases which may not be curable as well as providing support for their families and carers.

Services include a team of community-based St Giles clinical nurse specialists, two state of the art in-patient facilities, Day Hospice, Hospice at Home, Bereavement and Family Support, and an internationally renowned Lymphoedema Clinic.

Patients come from across the hospice's catchment area, which ranges from Ashby-de-la-Zouch and Atherstone in the east, to Cannock and Walsall in the west – and from Burton and Uttoxeter in the north, to Sutton Coldfield and Coleshill in the south.

Care is offered at the hospice's centres in Whittington, Sutton Coldfield, Walsall and in patients' own homes across the region.

St Giles spends over £9 million a year providing its specialist services and with little more than a third of this funded by the Government, the registered charity relies heavily on donations and income generation from the local community.

We employ more than 400 people across a broad range of roles – from direct patient care to fundraising and administration as well as support from over 1500 volunteers to provide our services.

We encourage you to find out more and discuss this opportunity further please contact Jane Watkins-Shore, on 01543 434455

For a detailed job description please visit [www.stgileshospice.com/jobs](http://www.stgileshospice.com/jobs)

Alternatively to apply for this role please forward a copy of your CV alongside a covering letter/personal statement outlining your suitability for this role to [hr@stgileshospice.com](mailto:hr@stgileshospice.com)

This post is subject to a Disclose and Barring Service (DBS) Check  
Applications received after the closing date will not be considered.

St Giles Hospice, Fisherwick Road, Whittington, Lichfield, WS14 9LH. Registered charity 509014 Company limited by guarantee 1430090